



**June 20, 2020 IHC Board of Directors ZOOM meeting minutes  
respectfully submitted by  
Marybeth Conger, IHC Director and IHC Recording Secretary**

10:00 AM- IHC president Dixie Christensen welcomed all IHC Directors.

The IHC Board of Directors Meeting was called to order at 10:03 AM by president Dixie Christensen.

The following directors were in attendance: Arlynn Hacker, Marybeth Conger, Dixie Christensen, Bessie Fletcher, Diana Wadsworth, K'Lynn Huffman, Jill C Mohn, Gail Duke, Connie Blayney, Pamela A Beattie, Kimberly Kvamme, and Norm Smith.

The following guest Trina Fackrell, who is the Racing Superintendent for the Eastern Idaho State Fair was welcomed.

Minutes of the January 25, 2020 Board of Director meeting

*MOTION made by Arlynn Hacker to approve IHC BOD minutes as published.  
Motion seconded and carried.*

Marybeth Conger reviewed IHC correspondence since January 25, 2020.

Treasurer report:

- Marybeth Conger presented the IHC Profit and Loss by class (covering both EXPO and IHC on the same report) from January 1 thru May 31, 2020. This report shows a YTD net income of \$7,722.47.
- The 2019 Expo Profit and Loss and Budget comparison report was previously presented to Directors at the June 15, 2019 meeting held at the Idaho Youth Ranch Hands of Promise campus. This comparison report showed a net income of \$12,069.88. Marybeth will email this report to Directors.
- Dixie Christensen presented the IHC Balance sheet as of May 31, 2020.



- Dixie Christensen appointed K'Lynn Huffman to replace Neva Coburn who resigned effective April, 2020. It was the consensus of directors' present to recognize Neva for her longtime volunteer efforts for the IHC with a gift card to be presented at the Annual meeting.
- With this transition, The IHC will move forward with on line banking and better utilize QuickBooks. Dixie will have the IHC oversight committee complete a financial review/audit of the books to include the 2019 Youth fund transactions.

*MOTION made by Connie Blaney to accept the Treasurer Report and 2020 YTD Profit and Loss by Class Report and YTD Balance Sheet. Motion seconded and carried.*

#### **Unfinished Business:**

CGL Policy update- Due to Covid-19, the carrier for the CGL policy approved by the Directors at the January 25, 2020 meeting, withdrew their policy quote. Bill is back to square one getting quotes but believes the IHC will get two policies:

- CGL policy for IHC business activities.
- Event insurance for the EXPO.

There was discussion surrounding need to purchase a Director Liability policy. Connie Blaney has a statute Idaho Code 6-16-05 that gives Directors of Idaho nonprofits individual immunity. Pamela Beattie will research to see if this statute Idaho code is still valid. Dixie will also contact an IHB member for their input on this statute.

Idaho Horse Park Foundation Sponsorship was tabled.

Jill Mohn brought up the Western Riding Club request for youth funds to sponsor a July 2020 Education event. There was discussion surrounding this to include the January 26 2019 Director meeting that approved partial fund transfer, CD purchase and quick book expense line items. Dixie also consolidated the committees to include Youth. Marybeth Conger will email these minutes to IHC directors. Need a policy and procedure developed and ratified by the IHC board. Marybeth will work on this and get input from Gail who is chairing the Youth Activities/Scholarship Committee.



No director badges purchased due to Covid-19

**New Business:**

Director recognition discussed and gift cards seem better than plaques.

*Motion made by Jill Mohn to replace Neva Colburn with K'Lynn Huffman effective June 20, 2020.*

*Motion seconded and carried*

IHC will begin using a debit card to handle online purchases. There is a 250.00 limit and the debit card process detailed in the IHC PPM must be followed.

IHC needs a Social Media Person on staff. This person would handle all social media platforms to include IHC community event calendar and much more. Marybeth will work on a job description getting input from Bessie and Arlynn.

Marybeth requested detailed info about the upcoming Eastern Idaho Fair for placement on the IHC website.

There is a tentative Sales Agreement with the Cowboy Campground in Idaho City.

**IHC Committee Reports**

**Animal Welfare/Legislative/ Wild Horse/ Racing- Connie Blaney and Ed Mc Nelis**

There is a 1 trillion-dollar fund to boost non-lethal Wild horse Management. Unfortunately, pouring more dollars into the pot is not solving the birth control problem. Still working on setting up a tour of the wild horse facility.

Trina Fackrell was introduced and gave us a racing update in Eastern Idaho to include the Eastern Idaho Fair that starts September 4<sup>th</sup> and runs thru September 13<sup>th</sup>. Diana Wadsworth would like to set up a booth at this fair. There was discussion and all directors that would like to help at the booth, please contact Diana at 208-681-6273. This booth is a great way to market IHC and helps us to grow.

**Census- Dixie Christensen and Connie Blaney-** see attached report

**Expo- Dixie Christensen-** see attached report

**Youth/Activities and Scholarship- Gail Duke-** see attached report

**Trails- Jill Mohn-** see attached emails

**Promotion/Marketing/Membership- Bessie Fletcher-** No report at this time

**Finance-** Marybeth Conger- refer to Profit and Loss and Balance sheet emailed to all directors

Meeting adjourned by President Dixie Christensen at 1:45 PM.

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June 20, 2020

#### EXPO COMMITTEE REPORT

As you are all aware, the 34<sup>th</sup> Annual Idaho Horse Expo was canceled due to the CORVID-19 pandemic and has been rescheduled for April 9-11, 2021.

Our main Headliner clinician will be Josh Lyons from Tennessee who is also John Lyon's son. I believe Josh will bring a very professional and personable addition to the Expo. Clinicians we have so far are: Julien Beaugnon, Liberty training clinic, Wade Black, who will be competing at the "Road to the Horse" in March 2021, Butch Mowdy will be returning with Equine Kindergarten, Dana Lovell is also returning with general horsemanship, Michelle Binder with Western Dressage, Nadine Schwartzman with Classical Dressage and many more.

A colt starting challenge called the Triple Challenge will be held. The Breed Challenge has been changed to a Breed Showcase with a People's Choice instead of being judged.

Jousting will be coming back as well as quad drill teams and specialty acts for the Saturday night show, which will be called "The Celebration of the Horse".

Arlynn has helped to put this all together and I appreciate all her efforts, as well as the Expo Committee members and their input. Thanks so much!

Respectfully submitted,

Dixie Christensen

June 20, 2020

Census Committee Report

Chairman: Dixie Christensen

The Idaho Horse Census Survey was launched March 1, 2020 and completion date set is December 31, 2020. Due to the shutdown and CDC Guidelines for staying healthy during the COVID-19 Pandemic, the survey promotion had been delayed to May 1.

Idaho Horse Council has a link to the survey on their website and Facebook page for those who want to participate. Horse research was discussed as well as the economic impact of the horse industry on the state and effect on local communities and the question for a lameness research center was added to the survey.

It is important that we reach as many horse owners as possible to make this survey a creditable document to present to legislators and local governments when issues concerning horse owners arise. Please do your part as a Directors or Representatives to the Idaho Horse Council by passing this on through social media and press releases in your communities.

With the cancelation of many horse activities, rodeos, fairs and general events for equestrians, now is a good time to concentrate on getting the Census completed. Your help is greatly appreciated!

Respectfully submitted,

Dixie Christensen

## IDAHO HORSE COUNCIL

June 20, 2020 – Summer Meeting

### Committee Report – Youth Activities

Committee Chair – Gail Duke

This competition was tough. We had 25 applicants from around the state. Of that, 14 did not follow directions resulting in their disqualification, leaving 11 contenders. Due to the COVID-19 crisis, Carter and Gail Duke evaluated each application independently. Before starting, an evaluation criteria was established. The criteria were based on the letters of recommendation, their essay (to include quality, content, addressing the questions specified in the application, and grammar/spelling), photo, and GPA. We weighted the essay, 70 points, since it is the one piece the applicant has total control of. The results – within the top 4, there was one point separating each of them. Three of four are #1 of their graduating class. The fourth applicant was from a larger school and ranked #58 of 232 graduating students. All four are amazing students. We selected three for scholarships and a fourth as the alternate should one of the other three does not attend college this fall. We believe all four will complete their degree programs.

I have several observations on changes we need to make to our application.

- Photo. I suggest we specify size/content of an original 8" x 10" photo, printed on photo paper.
- Transcripts. Only send certified transcript(s) from school(s), and if the transcript does not include the SAT/ACT scores then provide documentation for one or both tests. We received several transcripts that were not legible.
  - The transcripts are proof that the student attended an Idaho High School.
- Letters of Recommendation. We received several letters of recommendation that were questionable. Letters not signed, a letter from the English Department Chair with poor grammar and misspelled words, and letters that we had no idea who they are or what the relationship between the author of the letter and the student.
  - I think to eliminate doubts, letters of recommendation should be provided on letterhead or business format, signed, and in the first paragraph, state how the individual making the recommendation knows the applicant.
  - I agree with our application rules that state the letter of recommendation cannot be from a relative.
  - Letters should be sealed and initialed.
- Proof of Idaho residence. How?
- Selection Process.
  - I think we need to explain our selection process emphasizing things that will disqualify applicants.
  - I also think we should say something about the selection process - like it is a weighted system with emphasis on the essay. In my opinion, the essay is one thing the student has complete control. The questions need to be revised. This needs to fit a "5 paragraph formula" essay business format. With the exception of 4 - 5 students, the essays lacked focus, transitions and a common thread - connecting the dots.
- College Students. We should have a separate application with explicit instructions for college students. College students are of age and do not require a parent's approval.
- Change the announcement date from just before the Horse Expo.

I need a couple of individuals, who are interested in the scholarship program, to help with the updates.

**Subject:** IHC horse license plates and more

**From:** Jill Mohn <jcmohn@yahoo.com>

**Date:** 6/5/2020, 1:38 PM

**To:** Yahoo! <idahohorsecouncil@yahoo.com>

**CC:** "dixiechristensen654@gmail.com" <dixiechristensen654@gmail.com>, Bessie Fletcher <bessielucile6@msn.com>, Cheryl Keshian <ckeshian@mindspring.com>, Arlynn Hacker <arlynnh@hotmail.com>, Jim Knight <jknight@csi.edu>, Irene Wilson <tackjdan@gmail.com>, Ed McNelis <ejmcnelis@aol.com>, Connie Blayney <conniebla4@gmail.com>, Marybeth Conger <mbconger1@gmail.com>, Phil Ryan <ryan3863@speedyquick.net>, Steve Taylor <stevenetaylor905@gmail.com>, Diana Wadsworth <diana@jkhorse.com>, Connie Bowcutt <dacco31@gmail.com>, Pamela Beattie <bwpaints@gmail.com>, Gail Duke <gduke@summertreefarm.com>, K'Linn Huffman <klinnsblazers@hotmail.com>, Donna Kelleher <redtopblazers2@msn.com>, Kimberly Kvamme <kdoublearrow@aol.com>, Dan McGregor <dan@proproperties.net>, Norm Smith <nks@cableone.net>, Janine Townsend <j9twnsnd@msn.com>, Annalucy Keller <annalucy@ida.net>

Could the IHC request a special license plate from the state of Idaho whereby a part of the purchase price would go to the Council? I know there other organizations which have this such as SWIMBA & the Appaloosa ( the state horse) club? It would be a means for receiving funds. Is it not in the Council's best interest to have income revenue not only from the annual horse expo or memberships but by some other options too?

Do we have promotional material available to send out to local clubs in the state? Why is IHC important to equestrians, equestrian groups and business? What is the benefit of belonging to this organization?

The thought is the IHC can be making more of a presence through the use of a media personal. The younger adults are looking to Instagram for what is happening these days. Posting to Facebook is a good social media outlet, but it needs to be daily and continuously.

In working on Trails and Urban Spaces, a committee of IHC, I have found contacts in the equestrian community via the web. In looking to the future, a goal would be to make the IHC a collection point for the trails in the state of Idaho and a place where equestrians can get information on what is happening to trail systems in the different areas. I would think this would be a good place for this especially if any legislative action would be called for. Here in the Treasure Valley area and surrounding Boise foothills it appear to be political forces pulling in one way or another.

Help is needed for all equestrians to be active on these matters whether they trail ride or not. What is IHC position in trails? How is IHC relevant to trails?

If there is a club or riding group in your area which would like to be active in trails, please pass my contact info on. The need is for equestrians throughout the state interested in "adopting" a trail. This doesn't mean doing work on it necessarily, it's more being the contact who represent equestrian interests on trails. Such as knowing who or what entity manages the system (care and maintenance issues), contacting and reaching out to the other trail



user groups and keeping abreast of any changes. This info would be relayed back to IHC to be available on the web for all equestrians.

If organized well, this could be a good reason to join the IHC. It may seem like a big undertaking, which is why all equestrians are needed.

Hope all have been staying safe during this trying time. Thank you for your time in reading this. Any questions you may email or call/text to number listed below.

Sincerely,

Jill C. Mohn  
270 823-2873