



Idaho Horse Council - Board of Directors Zoom Meeting minutes Wednesday, February 10, 2021

Respectfully submitted by Marybeth Conger

The January 30th meeting was reconvened at 7:04 PM and called to order by president Bessie Fletcher. Roll Call was taken.

The following directors were present: Pamela Beattie, Connie Blayney, Alayne Blickle, Dixie Christensen, Marybeth Conger, Gail Duke, Bessie Fletcher, Arlynn Hacker, K'Linn Huffman, Annalucy Keller, Kimberly Kvamme, Matt Livengood, Jill Mohn, Donna Staack, Duane Staack, Janine Townsend, and Diana Wadsworth.

The following directors were absent: Connie Bowcutt, Donna Kelleher, Jim Knight, Dan McGregor, Ed McNelis, John Mead, Bud Sherrets, Dan Waugh, and Marjaliisa Waugh.

The following director was excused: Norm Smith.

See report remailed to the IHC office.

Agenda Review/Amend if Needed- Jill Mohn requested that E Pamphlet, By laws, BOD requirements, and Executive Director discussion be added to agenda. President Bessie Fletcher concurred.

Regarding the E Pamphlet, if the Trail committee needs to move forward with public distribution prior to the June meeting, they must obtain approval to do so from the president. Then the President will bring the decision forward for board ratification.

Jill was correct that IHC Bylaws next step fell off of the agenda. Specifically, an IHC member in attendance agreed to bring the recommended edits to an attorney for review and input. President Bessie Fletcher will follow up on this.

IHC Administrator, Laurel York Odell will present information about Executive Director and work on IHC board workshop training.

Idaho Horse Expo 2021

Motion to hold Expo in April 9th to 11th 2021 was made by Jill Mohn. Seconded and passed with Roll Call vote taken. 10- yes, 5- no, and 1- abstain. Report was mailed to IHC office.

Governance Actions: Regarding Board of Director participation requirement, IHC will ensure compliance to Bylaws as it pertains to Director attendance.



Clarification of the Social Media position by President Bessie Fletcher. In our previous session, the issue of who's responsible for creating the message content and posting on our Facebook page as well as the website was raised. We have all understood for some time now the importance of consistent and timely communications with the community. This is why our previous office administrator worked with Arlynn Hacker to create a position description for this function back in July and it also incorporated in the current office administrator's job description.

In November, during the marketing committee meeting, the recommendation was made to have Pamela Beattie coordinate and conduct activities outlined in the social media job description. More appropriately to the position created, Laurel York Odell, our current office administrator will be responsible for all website, emails, and other forms of social media communication with oversight provided by myself and/or other members of the Executive committee.

I need to remind everyone that committees cannot make decisions or motions that require formal approval by the full board. Committees can make recommendations and bring them to the board for approval. I am also going to remind you that the President of the board has full discretion and decision making over the day-to-day operations of the organization including communications going out on our behalf. That is why I made the decision for these functions to remain with the current office administrator when the issue first surfaced in January relative to the website and communicated that to all involved. Multiple people communicating creates confusion as we have just experienced.

Laurel can get with Pam to get the Facebook password.

Next Meeting: June 19th, 9:00 – 11:30am.

Meeting Adjourned 8:06 PM