



**November 10, 2019 IHC Officer/Executive meeting minutes.
respectfully submitted by
Marybeth Conger, IHC Director and Secretary**

Meeting called to order at 8:26 AM by President Dixie Christensen

The following Members were in attendance: Scott Wadsworth, Diana Wadsworth, Arlynn Hacker, Anna Lucy Keller, and K'Lynn Huffman, and Bessie Fletcher. The following Officers were in attendance" Dixie Christensen, Bessie Fletcher, and Marybeth Conger.

There was an informal discussion regarding Wild Horse Issues. It was the consensus of those in attendance that the Idaho Horse Council support efforts to find a solution to the problem. The Idaho Horse Council Policy and Procedure Manual draft was reviewed in more detail.

The following 2020 Strategic focus for the IHC was discussed:

- Grow IHC memberships to represent more Idaho equine related organizations.
- Implement the PPM to clearly define positions, tasks and business practices. More training may be needed.
- Effectively utilize both the IHC and IHE websites to improve communications with members, and public education on our mission.
- Update chart of accounts in quick books to create more user-friendly reports for IHC directors.
- Obtain a marketing booth that one person can carry and set up at various events to promote IHC.
- Support getting every director involved in this strategic plan.

It was the consensus of those present to move forward and present this strategic plan at the next Director meeting for ratification.

Meeting was adjourned at 9: 45 AM
